



## All the Pleasures in 2024!



18th-century London sets the cultural scene for the 44th summer season, while Italy brings the sunshine! Acclaimed Baroque specialists perform for our gala musical events in intimate local churches and beautiful garden

settings. As a **nonprofit organization** led by a volunteer board with limited part-time staff, we can assure you that advertisements in the Festival program provide essential support for the cultural life of our community.

Let us carry your message to a highly educated and affluent Orange County audience. We offer **full-color advertising at no increase from 2019 at our Early Bird rates, and at just a 10% increase on orders placed on or after March 1, 2024.** Additional tax-deductible donations in any amount are always gratefully received. Visit [bmf-cdm.org/support-us](http://bmf-cdm.org/support-us) to include a donation with your order.

*Above: Artistic Director Elizabeth Blumenstock. Cover: Festival audience at Sherman Library & Gardens (Jeanine Hill Photography 2023).*

## From our audience

“Such stupendous performances this year as always. So fresh — we always discover great new Baroque composers!”

“Love the small, intimate nature of each site. St Mark’s and Sherman Gardens are outstanding!”



## Board of Directors

Philip Benguhe

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Patricia Bril, *Immediate Past President*

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## Advisory Board

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Dr. Terri Munroe

Ruth Norman

Trisha Smith

## Artistic Direction · Management

Elizabeth Blumenstock, *Artistic Director*

Burton Karson, *Artistic Director Emeritus*

Zenovia Edwards, *Executive Director*



Elizabeth Blumenstock  
Artistic Director



Early Bird  
rates until  
March 2024!

## Program Advertising Rates 2024



## 44th Annual Festival

Directed by Elizabeth Blumenstock

## All the Pleasures!

Sunday, June 16, 2024

**Opener: Italian and English Concertos**

Monday, June 17, 2024

**English Lute Songs Recital**

Wednesday, June 19, 2024

**"Nightingales" in the Gardens**

Friday, June 21, 2024

**"Galante" in the Gardens**

Sunday, June 23, 2024

**Finale: Handel & Purcell Odes**

Programs subject to change

**Complimentary *al fresco* pre-concert brass performances plus wine & waters receptions**

For full concert information and tickets visit [bmf-cdm.org](http://bmf-cdm.org) or phone (949) 760-7887

Baroque Music Festival, Corona del Mar  
P.O. Box 838  
Corona del Mar, CA 92625

## Program Advertising Rates 2024

	Early Bird until 2/29/2024 (same as 2023)	Regular from 3/1/2024 (same as 2023)
Cover IV (back).....	\$795	\$875
Cover II (inside front).....	695	750
Cover III (inside back) .....	595	650
Full page.....	475	520
Half page .....	275	300
Quarter page .....	175	190

## Advertising Sizes

Page trim size .....	5½" x 8½"
Full page (non-bleed) .....	4⅞" x 7⅞"
Full page (bleed).....	5⅝" x 8⅝"
Half page (horizontal) .....	4⅞" x 3⅝"
Quarter page (horizontal).....	4⅞" x 1⅝"
Quarter page (vertical) .....	2¼" x 3¾"

## Closing Dates

Space orders .....	April 15, 2024
Camera-ready art .....	April 29, 2024

## How to Order

### Online

- Email advertising order and materials to:  
[info@bmf-cdm.org](mailto:info@bmf-cdm.org)
- Payment may be made at our website:  
[bmf-cdm.org/support-us](http://bmf-cdm.org/support-us)
- Please note the size and type of advertisement you are paying for, and whether the most recent artwork we hold on file should be repeated, if applicable, in the payment note section "Add special instructions to Festival." Also include the business website you would like us to link to on our site.

### By Mail

- Attention: Advertising, Baroque Music Festival, CdM, P.O. Box 838, Corona del Mar, CA 92625-0838.
- Please include your order details as detailed directly above.

You will receive written order confirmation promptly, and a complete printed Festival program will be mailed to you soon after June 23. Thank you for your support!

## Advertising Materials

All ads will be printed in full color. Submit camera-ready art (TIFF, EPS, JPEG or PDF files) suitable for sheet offset printing on coated matte-finish stock. Images may be submitted as email attachments.

- File resolution accepted: 300dpi.
- Please convert all spot colors to CMYK.
- Knockout type should be no smaller than 7pt.
- For assistance in ad copywriting and production please allow an additional 15 days.